



*For Immediate Release*

## **Wake up your fireplace with Java-Log**

**Firelog made from recycled coffee grounds burns brighter and better,  
and helps the environment**

(OTTAWA, October, 2003) – Robustion Products Inc. has introduced Java-Log, an innovative new firelog made from 100 per cent recycled spent coffee grounds that burns brighter and more beautifully than sawdust firelogs.

Java-Log burns for up to three hours, producing higher, brighter, and more consistent flames than wood, while also releasing a faint, sweet aroma. The log produces 25 per cent more energy and emits over three times the flame capacity (per unit of wood) compared to wood, for a better, cleaner flame.

"With the temperature dropping and people spending more time indoors, there's no better time than now for Java-Log. It provides features that heighten the fireside experience," says Marcel Sbrollini, President & CEO of Ottawa-based Robustion Products Inc. "Not only does Java-Log burn brighter and more beautifully than sawdust firelogs, but it also diverts waste from landfill. Plus, it reduces the overall amount of chimney maintenance needed, and represents a safety advantage, with 50 per cent less soot build-up than with traditional firewood. "

Java-Log generates 14 per cent less carbon dioxide emissions than sawdust firelogs, which could result in a reduction of up to four million kilograms of carbon dioxide emissions per year in North America. And the environmental advantages of Java-Log are apparent, not just in the product, but in its packaging. Java-Logs are packaged in environmentally friendly brown paper wrap that can be burned safely in a fireplace.

The product benefits the environment using the world's most consumed beverage. Turning recycled, spent coffee grounds into reusable energy-based fuels means a reduction in landfill waste and greenhouse gas emissions.

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Java-Log is available in the North East U.S. at Whole Foods (including the Mid-Atlantic region), Shoprite, King Kullen, The Food Emporium, Stew-Leonard's, King's, Waldbaum's, Harvest COOP, Price Chopper, Shaw's and Farmer Jack in Michigan and Ohio. In California it is available at Whole Foods. It can also be purchased online at [www.java-log.com](http://www.java-log.com).

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**About Robustion Products Inc.**

Robustion Products Inc. is an innovator in the field of transforming agri-food by-products into environmentally friendly consumer goods. The company's mission is to research, develop, and manufacture technologies and products that "close the loop" between production and consumption, by reusing waste products. Robustion uses spent coffee grounds to create solid fuel products. Java-Log is the company's first application. Robustion Products Inc. ([www.robustion.ca](http://www.robustion.ca)) is an Ottawa-based company founded in 1999 by professional engineer Rod Sprules.

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