



Java-Log perks up the U.S.

**Firelog made from recycled coffee grounds is clean burning,
safe and better for the environment**

(Ottawa, Canada - September, 2004) – Robustion Products Inc. has announced that Java-Log, the innovative new firelog made from recycled spent coffee grounds, will be available across the United States this season. A worldwide industry first, Java-Log is an excellent alternative for conscientious consumers who want to enjoy their fireplace and make environmentally friendly choices at the same time.

After conducting an extensive initial Northeast regional test market, the product will now be carried by the retail grocery supermarket channel across North America during this year's fall and winter months.

"Since its inception, we've been thrilled with the reaction and demand from consumers, which has allowed us to make Java-Log available across North America," said Marcel Sbrollini, President and CEO of Robustion Products Inc. "We're happy to provide a product that delivers on its promise to create a beautiful flame, to be clean burning, safe to use, and better for the environment."

Java-Log is the only product of its kind composed of 100 per cent natural ingredients (wood, coffee and vegetable byproducts). It is seven times cleaner burning, emits 96 per cent less residue, 85 per cent less carbon monoxide, and 86% less creosote deposits and than regular wood, while releasing no chemical scent. Java-Log also produces 25 per cent more energy and over three times the flame capacity compared to wood (per unit of wood).

"After extensive testing, we are extremely confident that Java-Log is very safe to use as directed, burns well, and has substantially lower air emissions compared to wood," said Dr. Jim Houck, President, OMNI Test Services Inc.

Each year the bulk of spent coffee grounds are sent directly to landfills, and Java-Log diverts this waste by re-using it as solid fuel product. Java-Log can also help reduce the emission of the harmful greenhouse gas carbon dioxide (CO₂), which is released into the atmosphere when spent coffee grounds rot in landfills. In fact, if all wood-based firelog products were replaced with Java-Logs, the amount of annual CO₂ emissions in North America would potentially be reduced by 7.7 million kilograms.

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After being awarded one of *Time Magazine's* "Coolest inventions of 2003", Java-Log is now the first and only firelog sold in premier health food chains such as Whole Foods and Wild Oats. It is also available across the retail grocery supermarket channel, and at mass merchandisers like Target. The suggested retail price is between \$3.49 and \$3.99 per log. Java-Log can also be purchased online at www.java-log.com.

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About Robustion Products Inc.

Robustion Products Inc. is an innovator in the field of transforming agri-food by-products into environmentally friendly consumer goods. The company's mission is to research, develop, and manufacture technologies and products that "close the loop" between production and consumption, by reusing waste products. Robustion uses spent coffee grounds to create solid fuel products. Java-Log (www.java-log.com) is the company's first application. Robustion Products Inc. (www.robustion.ca) is an Ottawa, Canada-based company founded in 1999.

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