



Java-Log a boon to the environment

Firelog made from recycled coffee grounds diverts waste from landfills and reduces emissions

(Ottawa, Canada - September, 2004) – Robustion Products Inc. has developed a way to benefit the environment using the world's most consumed beverage. A worldwide industry first, Java-Log is made from recycled spent coffee grounds, and is an excellent alternative for conscientious consumers who want to enjoy their fireplace and make environmentally friendly choices at the same time.

Java-Log is the only product of its kind composed of 100 per cent natural ingredients (wood, coffee and vegetable by-products). It is seven times cleaner burning, emits 96 per cent less residue, 85 per cent less carbon monoxide, and 86% less creosote deposits and than regular wood, while releasing no chemical scent. Java-Log also produces 25 per cent more energy and over three times the flame capacity compared to wood (per unit of wood).

"Today's consumer wants a quality product that is efficient *and* environmentally friendly. Java-Log meets this need," said Marcel Sbrollini, President & CEO of Robustion Products Inc. "It's not only a superior product – it burns brighter and more beautifully than wood – but it diverts waste from landfills. Plus, it plays a role in preventing the release of greenhouse gases into the atmosphere."

Java-Log is composed entirely of natural products. Java-Log recently underwent extensive testing by OMNI-Test Laboratories Inc. whereby OMNI concluded that Java-Log is a superior product, when it tested for air emissions and burning properties, and conducted a residue analysis and fuel analysis.

"After extensive testing, we are extremely confident that Java-Log is very safe to use as directed, burns well, and has substantially lower air emissions compared to wood," said Dr. Jim Houck, President, OMNI Consulting Services Inc.

Each year the bulk of spent coffee grounds are sent directly to landfills, and Java-Log diverts this waste by re-using it as solid fuel product. Java-Log can also help reduce the emission of the harmful greenhouse gas carbon dioxide (CO₂), which is released into the atmosphere when spent coffee grounds rot in landfills. In fact, if all wood-based firelog products were replaced with Java-Logs, the amount of annual CO₂ emissions in North America would potentially be reduced by 7.7 million kilograms.

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After being awarded one of *Time Magazine*'s "Coolest inventions of 2003", Java-Log is now the first and only firelog sold in premier health food chains such as Whole Foods and Wild Oats. It is also available across the retail grocery supermarket channel, and at mass merchandisers like Target. The suggested retail price is between \$3.49 and \$3.99 per log. Java-Log can also be purchased online at www.java-log.com.

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About Robustion Products Inc.

Robustion Products Inc. is an innovator in the field of transforming agri-food by-products into environmentally friendly consumer goods. The company's mission is to research, develop, and manufacture technologies and products that "close the loop" between production and consumption, by reusing waste products. Robustion uses spent coffee grounds to create solid fuel products. Java-Log (www.java-log.com) is the company's first application. Robustion Products Inc. (www.robustion.ca) is an Ottawa, Canada-based company founded in 1999.

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