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Java-Log Granted CSIA Accepted Product Status

Plainfield, IN – September 30, 2006 The Chimney Safety Institute of America (CSIA) has recently granted the Java-Log® brand coffee firelog its CSIA Accepted Product status. Many factors were considered during the acceptance process, including the recycled nature of the product, its testing and listing criteria and the low levels of particulates released when burned.

Increased government enforcement of air quality standards calls for more effective fireplace and stove standards by American homeowners. Notably, the All Natural, All Renewable Java-log® Crackling releases 83% less particulate matter and between 86-87% less creosote and carbon monoxide emissions when burned than typical hardwood.

“We appreciate the innovative thinking that Java-Log brings to the U.S. marketplace,” says CSIA Executive Director, Mark McSweeney. “With CSIA Accepted Product status, we commend the Java-log for offering solutions to the emissions issues associated with traditional fireplace use.”

Java-log has gained strong media attention since being introduced in the United States in 2002 and has earned such accolades as Time Magazine’s “Coolest Inventions of 2003”. During the 2006 home heating season, Canada-based Java Product Corporation will introduce the Java-log to a growing list of U.S. national grocery, hardware and convenience retailers such as Albertsons, Safeway, Kroger, Sam’s Club, Meijers to name a few and has uniquely carved a niche market with Wild Oats, and Whole Foods Market chains.

Java-log’s packaging and advertising will carry the CSIA Accepted Product logo and the following message to further the mission of the educational organization: *“When used according to the manufacturer’s instructions, this product is accepted by the Chimney Safety Institute of America. For improved safety and home heating efficiency, CSIA recommends that all chimneys and vented appliances be inspected every year by a CSIA Certified Chimney Sweep®. For a list of qualified sweeps in your area and more information, please visit www.csia.org/java or www.java-log.com or write to 2155 Commercial Drive, Plainfield, IN 46168.”*

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About the Chimney Safety Institute of America

The Chimney Safety Institute of America (CSIA) is a non-profit, educational organization dedicated to chimney and venting system safety. CSIA is committed to the elimination of residential chimney fires, carbon monoxide intrusion and other chimney-related hazards that result in the loss of lives and property. To achieve these goals, CSIA devotes its resources to educating the public, chimney and venting professionals and other fire prevention specialists about the prevention and correction of chimney and venting system hazards.